The Media and Social Theory: Mass Media & Society

The Media and Social Theory: Mass Media & Society is a comprehensive introduction to the study of mass media and society. It covers the evolution of communication theories and processes common to all media, the role of media in society, and the impact of the digital age on communication. The book is divided into seven parts, each focusing on a different aspect of the relationship between media and society.

Part 1: Introduction to Media and Society

This part introduces the fundamental concepts of media and society, including definitions, theories, and methods. It also provides an overview of the book's structure and main themes.

Part 2: Media and the Environment

This part explores the role of media in shaping and reflecting the environment. Topics include the impact of media on the natural world, the environment as a social issue, and the relationship between media and environmental issues.

Part 3: Media and Politics

This part examines the role of media in politics, including the impact of media on political campaigns, the role of media in democratic processes, and the impact of media on political discourse.

Part 4: Media and Culture

This part explores the role of media in shaping and reflecting culture. Topics include the impact of media on cultural identity, the role of media in cultural diffusion, and the impact of media on cultural diversity.

Part 5: Media and the Economy

This part examines the role of media in shaping and reflecting the economy. Topics include the impact of media on economic research, the role of media in economic decision-making, and the impact of media on economic development.

Part 6: Media and the Law

This part explores the role of media in shaping and reflecting the law. Topics include the impact of media on legal processes, the role of media in legal decision-making, and the impact of media on legal theory.

Part 7: Media and the Future

This part looks ahead to the future of media and society, exploring the challenges and opportunities presented by emerging technologies and new forms of communication.

The book is written in a clear and accessible style, with numerous examples and case studies to illustrate key concepts. It is suitable for introductory courses in media and society, as well as for advanced courses in media studies.

This book is a valuable resource for students and scholars interested in the relationship between media and society, providing a comprehensive overview of the key theories, concepts, and issues in this field.
The third part analyses the impact of digitalization on professional journalism and news consumption strategies. The fourth part offers a range of case studies that illustrate the significant challenges facing online media regarding the framing and representation of crises in crisis and shifting contexts. The book is intended to introduce readers to the crucial dynamic and diverse challenges that affect our societies and communicative practices as a result of the interplay between digital media and political and societal structures.

"Every serious student of journalism should read this book. Denis McQuail has succeeded in producing a work of scholarship that shows what journalists do and what they should do." - Stephen Coleman, University of Leeds "For a half century we have spoken earnestly of journalism's responsibility to society instead of to business and government. Now this concept is given sophisticated unmatchable, by the best scholar of media theory of his generation." - Clifford Christians, University of Illinois "The grand old man of communication theory presents an overarching social theory of journalism that goes beyond the usual Anglo-American focus." - Jo Bardoel, University of Amsterdam (ASCOr) and Nijsmeen "This book deals with the eternal question of how journalism is linked to society. I cannot think of a better staple food for students of journalism at all levels." - K aari Nordenstreng, University of Tampere This is a major new statement on the role of journalism in democracy from one of media and communication's leading thinkers. Denis McQuail leads the reader through a systematic exploration of how and why journalism and society have become so inextricably intertwined and—as importantly—what this relationship should be like. It is a strong re-statement of the fundamental values that journalism aspires to. Written for students, this book makes the theory accessible and relevant. Teaches the importance of journalism to power and politics. Explores the status and future of journalism as a profession. Outlines the impact and consequences of the digital. Reveals journalism as it is, but also as it should be. Takes each chapter further with guided reading lists and free online journal articles. This textbook is the perfect answer to the how and why of journalism. It is crucial reading for any student of media studies, communication and journalism.

This book introduces undergraduates to critical perspectives on the relationship between media and society, and to ideas about the production of meaning through media. The opening chapters provide a foundation to understanding the triangular relationship between media businesses (institutions) and texts and audiences. Succeeding chapters look at specialist areas such as popular music, news, new technologies, advertising and globalization. There is a development and application of ideas about such key terms as representation, difference, discourse and ideology. The student reader is encouraged to take on different views around issues relating to questions of media power, media influence, audience consumption. There is an emphasis on applying ideas to media practices and media texts. There is engagement with debates around such topics as public service broadcasting and the public sphere. Students are introduced to a range of key thinkers and their ideas as concepts, issues and debates are applied. The reader is engaged through key questions, case studies, illustrations and diagrams, as well as a clearly argued text bedded in examples. This book is already used both as a foundation at level 1 for degree courses in media studies, as a key text for general media modules at different levels, and as a key text at various levels in respect of specific chapters applying to particular modules and their topics.

When the general public follow the Olympic Games on television, on the internet, even in the newspapers, they feel like they have themselves experienced the performances of the athletes. This book explores whether it is ever possible to experience the Olympic Games as an athletic event without considering the effect of the media. It addresses a multitude of ways in which the intermediary of media production alters the experience of the Olympics. Spectators watching Olympic events from the stands are less subject to the language of the commentators, journalists, and even the athlete interviews as they form impressions and understandings of the games. However, even those who sit in the stands for the opening ceremonies or walk down the streets of the Olympic Village and the host city are treated to media spectacles that are intentionally produced to display the attitudes, values, and beliefs of the host country and its Olympic Committee. This book performs the important task of analysing ways in which the media serves as both an integral component and an arbiter of the Games for society. This book was originally published as a special issue of Mass Communication and Society.

The Network Society is now more than ever the essential guide to the past, consequences and future of digital communication. Fully revised, this Third Edition covers crucial new issues and updates, including: • the long history of social media and Web 2.0: why it’s not as new as we think • digital youth culture as a foreshadow of future new media use • the struggle for control of the internet among Microsoft, Google, Apple and Facebook • the contribution of media networks to the current financial crisis • complete update of the literature on the facts, theories, trends and technologies of the internet • new features for students with boxes of chapter questions, conclusions and boxed explanations of key concepts This book remains an accessible, comprehensive, must-read introduction to how new media function in contemporary society.

This book discusses two related themes concerning the role and processes of mass communication in society. The first deals with questions regarding the power of the media: how should it be defined? how is it wielded and by whom? are previous approaches and answers to such questions adequate? The second theme revolves around the divisions between the liberal pluralist and Marxist approaches to the analysis of the nature of the media. These divisions have, in recent years, been fundamental to the debate concerning the understanding of the role of mass communication, and the examination of them in this book will challenge the reader to look more closely at a number of assumptions that have long been taken for granted.

The SAGE International Encyclopedia of Mass Media and Society discusses media around the world in their varied forms - newspapers, magazines, radio, television, film, books, music, websites, social media, mobile media - and describes the role of each in both mirroring and shaping society. This encyclopedia provides a thorough overview of media within social and cultural contexts; exploring the development of the mediated communication industry, mediated communication regulations, and societal interactions and effects. This reference work will look at issues such as free expression and government regulation of media; how people choose what media to watch, listen to, and read; and how the influence of those who control media organizations may be changing as new media empower previously unheard voices. The role of media in society will be explored from international, multidisciplinary perspectives via approximately 700 articles drawing on research from communication and media studies, sociology, anthropology, social psychology, politics, and business.

This anthology of hard-to-find primary documents provides a solid overview of the foundations of American media studies. Focusing on mass communication and society and how this research fits into larger patterns of social thought, this valuable collection features key texts covering the media studies traditions of the Chicago school, the effects tradition, the critical theory of the Frankfurt school, and mass society theory. Where possible, articles are reproduced in their entirety to preserve the historical flavor and texture of the original works. Topics include popular theater, yellow journalism, cinema, books, public relations, political and military propaganda, advertising, opinion polling, photography, the avant-garde, popular magazines, comics, the urban press, radio drama, soap opera, popular music, and television drama and news. This text is ideal for upper-level courses in mass communication and media theory, media and society, mass communication effects, and mass media history.

Mass media and society in Nigeria is part of the efforts to address the dearth of relevant materials. This sixteenth-chapter book, with contributions by some of the best professionals, specialists and academics in the field, covers various aspects of the mass communication landscapes in Nigeria, especially the growth and development of the media. It takes a bird’s eye view of development in print, electronic and News Agency areas of the communication field. There is, in addition, a very useful blend of theory and practice that should prove invaluable to both students and practitioners in the field of mass communication.
What is the network society? What effects does it have upon media, culture and politics? What are the competing forces in the network society, and how are they reshaping the world? The rise of the network society - the suffusion of much of the economy, culture and society with digital interconnectivity - is a development of immense significance. In this innovative book, Robert Hassan unpacks the dynamics of this new information order and shows how they have affected both the way media and politics are 'played', and how these are set to reshape and reorder our world. Using many of the current ideas in media theory, cultural studies and the politics of the newly evolving 'networked civil society', Hassan argues that the network society is steeped with contradictions and in a state of deep flux. This is a key text for undergraduate students in media studies, politics, cultural studies and sociology, and will be of interest to anyone who wishes to understand the network society and play a part in shaping it.

The Second Edition of this bestselling text takes a unique approach to the study of mass communication and cultural studies by examining media as a whole - newspapers, books, magazines, radio, television, film - and its relationship with culture and society. Rather than viewing each major medium separately, authors Lawrence Grossberg, Ellen Wartella, D. Charles Whitney, and J. Macgregor Wise contend that mass communication cannot be studied apart from the other institutions in society and the other dimensions of social life - each is shaping and defining the other. MediaMaking: Mass Media in a Popular Culture explores the variety of ways in which the media are involved in our social lives, including the institutional, economic, social, cultural, and historical aspects.

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The twelve essays written exclusively for this publication - examine one aspect of the mass media in the region or the media in a particular country during a number of stages of its political development.

Media and Society is an established textbook, popular worldwide for its insightful and accessible essays from leading international academics on the most pertinent issues in the media field today. With this updated edition, David Hesmondhalgh joins James Curran and a team of leading international scholars to speak to current issues relating to media and gender, media and democracy, sociology of news, the global internet, the political impact of the media, popular culture, the effects of digitalisation on media industries, media and emotion, and other vital topics. The media are in a state of ferment, and are undergoing far-reaching change. The sixth edition tries to make sense of the media's transformation, and its wider implications. Purely descriptive accounts date fast, so the emphasis has been on identifying the central issues and problems arising from media change, and on evaluating its wider consequences. What is judged to be the staple elements of the field has evolved over time, as well as becoming more international in orientation. Yet the overriding aim of the book - to be useful to students - has remained constant. This text is an essential resource for all media, communication and film studies students who want to broaden their knowledge and understanding of how the media operates and affects society across the globe.

The mass media in the Arab world and the Middle East have undergone profound changes since the beginning of the 1990s. The chapters in this volume cover basic issues such as control, ownership, and development and culture in the context of mass media and society.